

Analyst – Digital Energy Research

Based in Edinburgh, Cambridge, or London

The Opportunity

LCP Delta are seeking an Analyst to join our Digital Energy Research team. This is a great opportunity to become an international expert in the energy transition within a supportive and rewarding work environment.

This is a great opportunity to:

- Develop, manage and deliver leading-edge research on digital home energy topics
- Be at the forefront of a high growth sector within the energy transition
- Become a recognised thought leader in European digital energy.

Your role will involve:

- Conducting in-depth research on the rapidly evolving Connected Home, Home Energy Management and Energy Insights sectors. This will include a variety of qualitative and quantitative research methods, including:
 - face-to-face and telephone discussion with industry experts and other professionals
 - secondary research, identifying and analysing data from other sources
- Managing and delivering engaging and meaningful content to our research subscribers in the form of reports, databases, and viewpoints.
- Communicating with clients or subscribers via presentations, email, webinars and by phone
- Developing your project management skills and / or leading projects
- Building relationships with industry contacts on behalf of the company, developing client relationships and contributing to the development of the business
- Becoming a thought leader, identify trends and sharing insight on digital home energy topics.

LCP Delta's Digital Energy Research Team

The Digital Energy research supports subscribers through the provision of market-leading insights, data, forecasts and market intelligence on the European connected home, home energy management and energy insights sector. Existing subscribers are at the leading edge of the transition to digitalising homes and include international energy companies, electric appliance manufacturers, tech start-ups, oil & gas majors, network companies and investors.

Our digital energy team looks across the 3 pillars of digitalisation in the home: energy understanding and engagement, connected climate controls and the optimisation of the energy flows within the home. Our team is regularly publishing reports, market data and forecasts on each of these pillars, derived from analysis of primary and secondary market research and customer research across Europe.

The types of questions we seek to answer include:

- What is the size of the market for different product categories?
- What are the future trends?
- How are the competitive landscape evolving?
- What customer propositions are the most likely to be successful?
- What technological challenges are there in the home to help make digitalisation happen?
- What innovations are coming to the market?

Requirements, Skills and Qualifications

If you've got the right skills for the job, we want to hear from you. We encourage applications from the right candidates regardless of age, disability, gender identity, sexual orientation, religion, belief or race.

For this position, you will be able to demonstrate:

- Relevant BSc, MSc, PhD, or MBA qualifications and/or 1+ year's work experience in relevant aspects of the energy or transport sectors, working with (for example, but not limited to) energy companies, technology manufacturers, policy makers, 'start-ups' or industry associations would be an advantage.
- Interpersonal, organisational and project management skills.
- Writing, data analysis and presentation skills.
- Collaborative and team oriented working skills.
- Evidence of your ability to apply a variety of research methods, including face-to-face and telephone discussion with industry experts and other professionals.
- The ability to synthesise information and insight from a variety of sources, to create impactful research for our clients.
- A willingness to develop new industry contacts and clients and attend events where required.
- Commercial acumen - the ability to think commercially about the needs of our clients
- Customer focus - an understanding of how customer needs should be reflected in digital energy product and service design



About LCP Delta – Experts in New Energy

Founded in 2004 and based across the UK, France, Norway, the Netherlands and beyond, LCP Delta provide data-driven research, consultancy, technology products and training services to companies investing in and navigating the energy transition.

LCP Delta was formed through the merger of Delta-EE and LCP Energy to bring together deep generation and consumer-side expertise, to provide our clients with a single partner to help them on their journey and provide them with a 360° view across the energy spectrum.

We are a diverse team from a variety of backgrounds including engineers, data analysts, environmentalists and more. All of us want to make a difference to the energy transition and accelerate the path to a low carbon future.

What is in it for you?

Creating a great company culture and being a place that people love to work is very important to us; we are a collaborative, inclusive and friendly team.

As well as joining a fun, collaborative, and people orientated organisation where your personal and professional skills will be developed to make you the best you can be, we offer an attractive benefits package designed to promote your overall wellbeing so that you are able to perform to your full potential both in and out of work.

We continuously strive to build an inclusive workplace where all forms of diversity are valued, including age, background, disability, gender, gender identity, gender expression, race, religion, or sexual orientation.

Application

If you wish to apply, please do so as soon as possible by submitting your CV and a **short covering letter** (less than 250 words) via our careers page: www.delta-ee.com/careers