

DELTA-EE



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NEW ENERGY BUSINESS MODEL SERVICE

Delta-EE Research Services

How it works

Delta-EE enables organisations to develop the best strategies, business models and customer propositions for the energy transition. We do this, depending on clients' needs, through our subscription research services and bespoke consultancy projects requested by clients.



Subscription Research Services

Our yearly subscription research services focus on a particular area of the new energy transition. They allow clients to fully understand the areas of new energy their business is focused on, and future market direction.

Whether you're a smart home provider looking for the next market to target or a network company needing to keep up to date with the developing flexibility market, we'll find the relevant services for you.

Ad hoc support from our team of energy experts is also included.

For more information regarding Delta-EE's bespoke consultancy projects, visit www.delta-ee.com/consultancy.

New Energy Business Model Service Features

Subscribers have access to research and support



In-Depth Reports

Thoroughly researched reports on the most important topics in your new energy area of focus



Viewpoints

Reactive reports exploring the latest news and events within new industry from an expert point of view



Databases

The data you need to make the best decisions for your business, including customer research



Company Profiles

Case studies focusing on specific companies within the energy space, investigating their business models and customer propositions



Analyst Support

Ad hoc support from our expert team of Analysts



New Energy Summit

Discounted entry to our New Energy Summit, giving you the chance to learn from industry experts and network

New Energy Business Model Service Scope of Research

Researching the topics you need to know about



- How are innovative propositions gaining traction in the market?
- How can emerging technologies be used to deliver compelling new business models?
- In what ways are customer expectations changing and what does this mean for my business?
- How quickly will the energy transition progress, and where is the value emerging?
- How are others – from incumbents to new entrants – responding to the threats and capturing opportunities?
- What is the state of the new energy market in 2020
- What promising new business models are being brought to market, and how are they succeeding?
- What are possible future scenarios for new energy, and how can companies respond?
- What do end-customers really think about smart energy propositions?
- Smart Cities: what are the opportunities for energy companies?
- New energy in the commercial & industrial sector: what are the most promising emerging business models?
- What is driving the success of tech-focused energy suppliers and what are their prospects?
- What are the opportunities for new business models resulting from Europe's smart-meter roll-outs?
- How will platform business models disrupt the energy sector?

[Access further in-depth research highlights in our New Energy Business Model Research Highlights](#)

How our research helps your business

The Service enables you to understand and identify the most promising opportunities and business models in the new energy, providing data, analysis, insight and opinion to support you develop and implement them.

Benefits

- Allows you to make sense of how the market is changing: how innovative propositions, companies and business models are transforming the energy sector
- Enables you to invest better – internally and externally – in new initiatives and companies
- Enables you to understand your competition – direct, indirect and new competitors – and evolve your strategy and position in the market
- Supports you to challenge conventional thinking, getting past the hype to inspire and drive business model innovation
- A trusted resource to help you turn corporate vision into action.

Example clients

- Energy suppliers
- Utilities
- Investors
- Product manufacturers
- Policymakers

“The underlying depth of Delta-EE’s knowledge of new energy models is evident.”

– Policymaker

Who We Are

A friendly team putting you at the centre of the research

Happy
and motivated
team

We are a diverse team made up of statisticians, commercial directors, data analysts, policy experts, blockchain specialists, customer insight experts, economists, social scientists, thought leaders, environmentalists, marketers, energy managers, business developers, chemists, physicists, technologists, industry leaders, geoscientists, mathematicians, modellers, sustainability practitioners, carbon managers, product managers, and engineers.

50% of our staff are women. We represent 14 nationalities. We speak 16 different languages.

We are all passionate about the energy transition.

Doing ✓
the **right**
thing

Our offices are across the UK and in Paris, but we work with our network across Europe and beyond.

Our clients are at the forefront of everything we do. We regularly ask for feedback and input on the research we do, and ensure our service always provides the knowledge needed to navigate the energy transition.

Fulfilling
our potential

"Since 2004, we have provided our clients with the leading information, analysis, insight and advice in emerging distributed energy markets.

Our in-depth research helps our clients exploit opportunities in the change in energy markets from old to new energy and make the best decisions for their business.

We always go the extra mile for our clients, and pride ourselves on long-lasting, collaborative working relationships."

Andy Bradley, Director

Contact

Find out how we can help your business achieve its goals

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