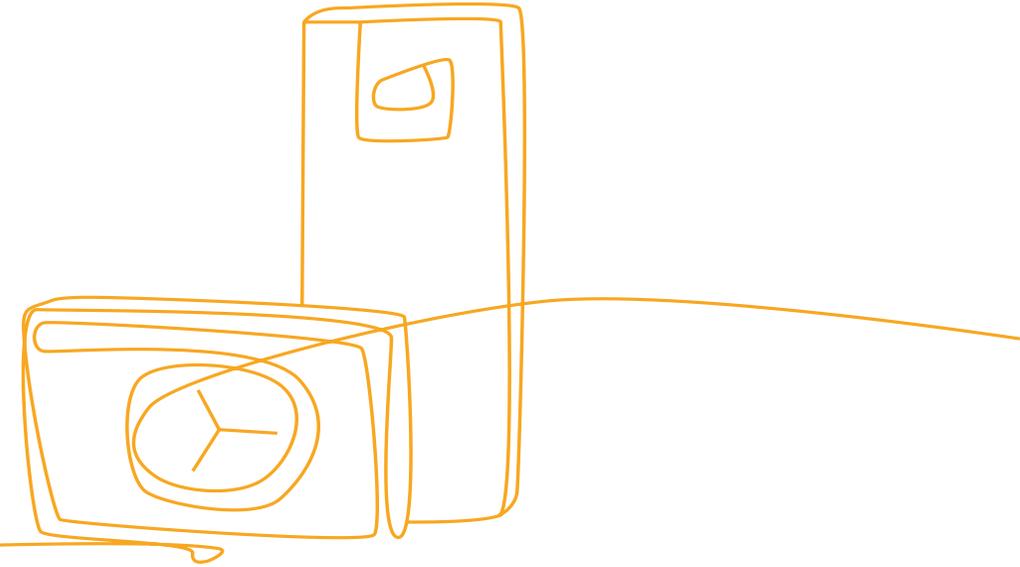


**DELTA-EE**



**DELTA-EE**

**ELECTRIFICATION OF HEAT SERVICE**

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# Delta-EE Research Services

## How it works

**Delta-EE enables organisations to develop the best strategies, business models and customer propositions for the energy transition. We do this, depending on clients' needs, through our subscription research services and bespoke consultancy projects requested by clients.**



### Subscription Research Services

Our yearly subscription research services focus on a particular area of the new energy transition. They allow clients to fully understand the areas of new energy their business is focused on, and future market direction.

Whether you're a smart home provider looking for the next market to target or a network company needing to keep up to date with the developing flexibility market, we'll find the relevant services for you.

Ad hoc support from our team of energy experts is also included.

For more information regarding Delta-EE's bespoke consultancy projects, visit [www.delta-ee.com/consultancy](http://www.delta-ee.com/consultancy).

# Electrification of Heat Service Features

Subscribers have access to research and support



## In-Depth Reports

Thoroughly researched reports on the most important topics in your new energy area of focus



## Viewpoints

Reactive reports exploring the latest news and events within new industry from an expert point of view



## Databases

The data you need to make the best decisions for your business, including customer research



## Company Profiles

Case studies focusing on specific companies within the energy space, investigating their business models and customer propositions



## Analyst Support

Ad hoc support from our expert team of Analysts



## New Energy Summit

Discounted entry to our New Energy Summit, giving you the chance to learn from industry experts and network

# Electrification of Heat Service Scope of Research

## Researching the topics you need to know about



- How are policy and regulations affecting markets for electric heating and where are they going?
- What and where are the evolving opportunities for different electric heating products and services?
- What is the competitive landscape and how will it change?
  
- What products, services and features do I need to capture current and emerging market opportunities?
- What are the opportunities for 'smart', flexible electric heating, and what do I need to capture them? How fast is electrification of heat progressing in the Netherlands – and where are the opportunities?
- Where are the opportunities for growth in electrically-driven heating in France? Can recent HP market growth last beyond the current subsidy scheme?
  
- How will the opportunities for electrically-driven heating in Germany change with the recently announced 'Climate Package' measures, and future changes to building regulations?
- Where are the opportunities for electrically-driven heating emerging in Eastern Europe?
- What are the opportunities for hybrid heat pumps?
  
- What refrigerants are going to be the best solution in residential HP products for meeting future F-Gas regulations and quotas in Europe?
- What electric heating products are needed to meet future 'Nearly Zero Energy Building' legislation in Europe?
- What are the opportunities from offering 'smart' hot water tanks – and who's doing what?
- Where are the opportunities for using e-HVAC appliances in Home Energy Management – and what is needed to capture them?
- How might the the rising availability of Chinese heat pump products affect the European heat pump market?
- Decarbonising multi family buildings: what are the technology options, and what are others offering?
  
- What are the key regulations and subsidies driving (or limiting) opportunities for electrically-driven heating in Europe?
- What impact might the expansion of district heating in many countries have on the opportunities for electric heating?

[Access further in-depth research highlights in our Electrification of Research Highlights](#)

# How our research helps your business

The Service provides data, insight, analysis and opinion that enable you to identify, understand and capture current and emerging opportunities in the growing market for electric heating products and services.

## Benefits

- Enables you to identify the best market opportunities for your products and services
- Supports you in developing the best approach to growing your electric heating business
- Supports you to develop and launch new electric heating propositions
- Enables you to capture emerging opportunities for 'smart', flexible electric heating
- Understand competitors and opportunities for partnerships and collaboration.

## Example clients

- Energy suppliers
- HVAC manufacturer
- Tech companies
- Policymakers
- Industry associations

***“Delta-EE is a key source for market intelligence in the HVAC industry.”***  
– Leading Technology Company

# Who We Are

A friendly team putting you at the centre of the research

**Happy**  
and motivated  
team

We are a diverse team made up of statisticians, commercial directors, data analysts, policy experts, blockchain specialists, customer insight experts, economists, social scientists, thought leaders, environmentalists, marketers, energy managers, business developers, chemists, physicists, technologists, industry leaders, geoscientists, mathematicians, modellers, sustainability practitioners, carbon managers, product managers, and engineers.

**50% of our staff are women. We represent 14 nationalities. We speak 16 different languages.**

**We are all passionate about the energy transition.**

**Doing** ✓  
the **right**  
thing

Our offices are across the UK and in Paris, but we work with our network across Europe and beyond.

Our clients are at the forefront of everything we do. We regularly ask for feedback and input on the research we do, and ensure our service always provides the knowledge needed to navigate the energy transition.

**Fulfilling**  
our potential

*"Since 2004, we have provided our clients with the leading information, analysis, insight and advice in emerging distributed energy markets.*

*Our in-depth research helps our clients exploit opportunities in the change in energy markets from old to new energy and make the best decisions for their business.*

*We always go the extra mile for our clients, and pride ourselves on long-lasting, collaborative working relationships."*

**Andy Bradley, Director**

# Contact

Find out how we can help your business achieve its goals

**Website:**  
[www.delta-ee.com](http://www.delta-ee.com)

**Twitter:**  
[@delta\\_EE](https://twitter.com/delta_EE)

**LinkedIn:**  
[Delta-EE](https://www.linkedin.com/company/delta-ee)

**Phone:**  
+44 (0)131 625 1011



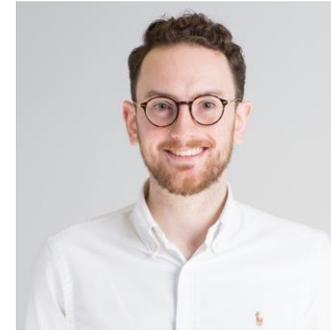
**Cate Lyon**  
Service Manager

[Cate.lyon@delta-ee.com](mailto:Cate.lyon@delta-ee.com)  
+44 (0)131 625 3338



**Lindsay Sugden**  
Head of Heat

[Lindsay.sugden@delta-ee.com](mailto:Lindsay.sugden@delta-ee.com)  
+44 (0)131 378 8880



**Robert Bloom**  
Analyst

[Robert.bloom@delta-ee.com](mailto:Robert.bloom@delta-ee.com)  
+44 (0)1223 800 301



**Catrin Cooper**  
Analyst

[Catrin.cooper@delta-ee.com](mailto:Catrin.cooper@delta-ee.com)  
+44 (0)131 378 1980