

**DELTA-EE**



**DELTA-EE**  
**STRATEGY AND TACTICS FOR**  
**THE ENERGY TRANSITION**

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# Our Research

## How it works

**Delta-EE enables organisations to develop the best strategies, business models and customer propositions for the energy transition. We do this, depending on clients' needs, through our subscription research services and bespoke consultancy projects requested by clients.**



### Subscription Research Services

Our yearly subscription research services focus on a particular area of the new energy transition. They allow clients to fully understand the areas of new energy their business is focused on, and future market direction.

Whether you're a smart home provider looking for the next market to target or a network company needing to keep up to date with the developing flexibility market, we'll find the relevant services for you.

Ad hoc support from our team of energy experts is also included.



### Consultancy

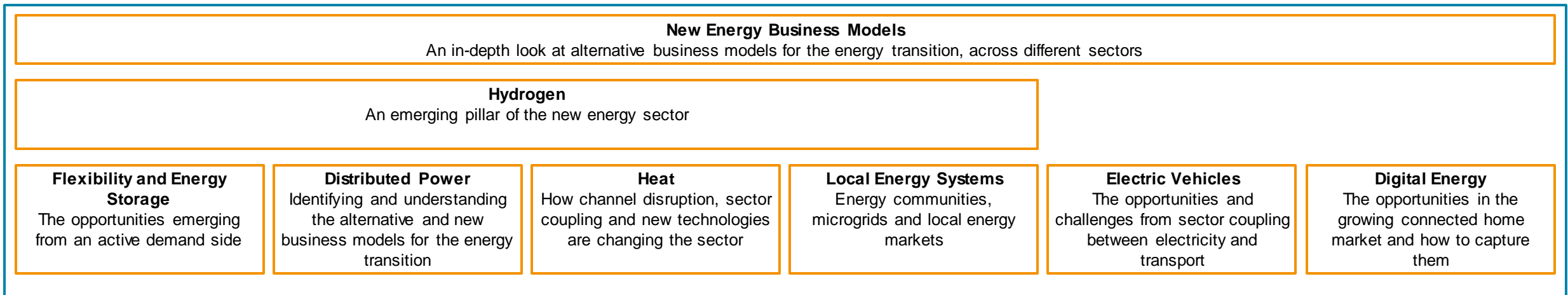
Delta-EE's consultancy team provides clients with bespoke confidential research and insight to answer the critical questions that are impacting their business.

Where subscription research services provide an overarching view of the energy transition, for more specific needs – and to take a deeper dive into the opportunities and challenges the energy transition creates for your business – our consultancy team can help.

# Our Knowledge















Delta-EE enables organisations to develop the best strategies, business models and customer propositions for the energy transition. Our team of experts has a depth and breadth of knowledge across the new energy space, providing unparalleled research to clients around the world.

Our research covers a range of topics across the new energy space including:



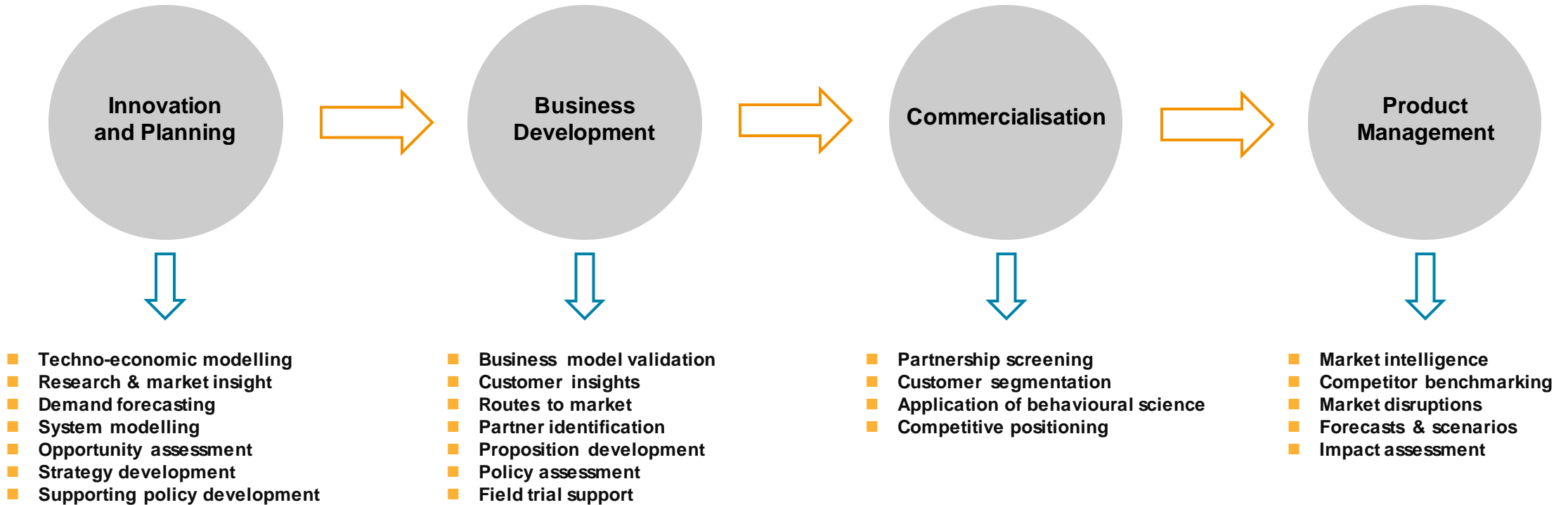
# How we work with you

Choose the research you need for your new energy success

<p><b>Connected Home Service</b> The opportunities in the growing connected home market and how to capture them</p> 	<p><b>Consultancy</b> Bespoke information, insight and support from energy experts</p> 	<p><b>Distributed Power Service</b> How to succeed in the global distributed power market</p> 	<p><b>Electrification of Heat Service</b> Identify and capture the increasing range of opportunities from growing electrification of heat</p> 
<p><b>Energy Insights +</b> How can we best use energy insights to enhance residential customer engagement and create value for us and our customers?</p> 	<p><b>Energy Storage Research Service</b> Capturing the best opportunities for distributed energy storage</p> 	<p><b>EV Charging Service</b> How to best develop position and activities to succeed in the rapidly growing eMobility market</p> 	<p><b>Flexibility Research Service</b> Capturing opportunities in the growing demand side flexibility market</p> 
<p><b>Gas Heating Service</b> What is the future of gas in buildings and how can you best capture the opportunities and respond to the threats?</p> 	<p><b>Global Hydrogen Intelligence Service</b> How the global hydrogen sector is developing</p> 	<p><b>Heating Business Service</b> How to evolve from selling individual products and commodities to become a successful home energy solution provider</p> 	<p><b>Local Energy Systems Research Service</b> Understand and respond to the challenges and opportunities from the growth in energy communities, microgrids and local energy markets</p> 
<p><b>New Energy Business Model Service</b> Understand, identify and implement the most promising commercial opportunities from the increasing disruption in the energy sector</p> 	<p><b>New Energy France Research Service</b> The trends and opportunities in France across the whole energy transition market</p> 	<p><i>Use a combination of our subscription research services and bespoke consultancy projects to gather the information you need to ensure your business's success in the energy transition.</i></p>	

# Our Clients

We help organisations make better commercial decisions, working with players across the new energy landscape to achieve the best results across several business areas.



Example clients: Controls OEMs, Electricity network operators, Energy suppliers, Gas network operators, HVAC OEMs, Innovators, Investors, New entrants, Oil majors, Policymakers, shapers and associations, Product OEMs, Service providers, Start-ups

# Who We Are

A friendly team putting you at the centre of the research

**Happy**  
and motivated  
team



We are a diverse team made up of statisticians, commercial directors, data analysts, policy experts, blockchain specialists, customer insight experts, economists, social scientists, thought leaders, environmentalists, marketers, energy managers, business developers, chemists, physicists, technologists, industry leaders, geoscientists, mathematicians, modellers, sustainability practitioners, carbon managers, product managers, and engineers.

**50% of our staff are women. We represent 14 nationalities. We speak 16 different languages.**

**We are all passionate about the energy transition.**

**Doing** ✓  
the **right**  
thing

Our offices are across the UK and in Paris, but we work with our network across Europe and beyond.

Our clients are at the forefront of everything we do. We regularly ask for feedback and input on the research we do, and ensure our service always provides the knowledge needed to navigate the energy transition.

**Fulfilling**  
our potential

*"Since 2004, we have provided our clients with the leading information, analysis, insight and advice in emerging distributed energy markets.*

*Our in-depth research helps our clients exploit opportunities in the change in energy markets from old to new energy and make the best decisions for their business.*

*We always go the extra mile for our clients, and pride ourselves on long-lasting, collaborative working relationships."*

**Andy Bradley, Director**

We are always available to speak to via our website, email or phone. If you would like to know more about how you can become front-runners in the energy transition, contact us and we'll put you in touch with the relevant team.

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