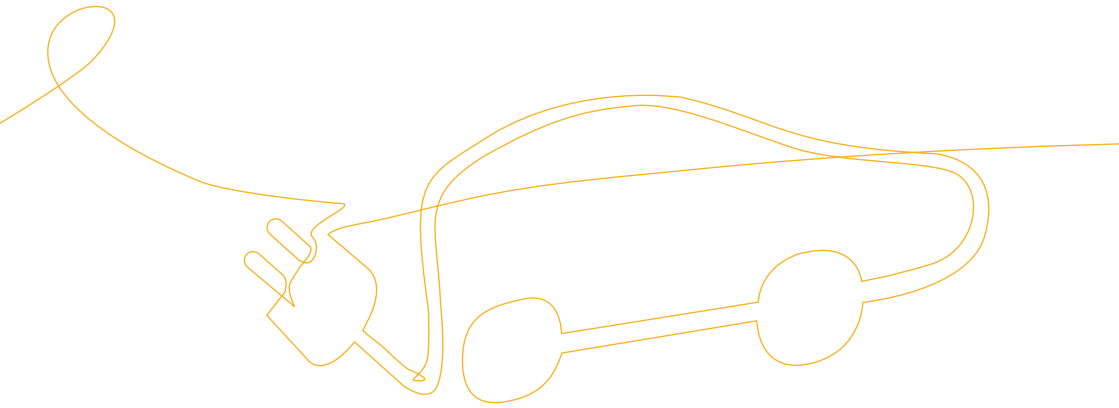


## Electric Vehicles Service



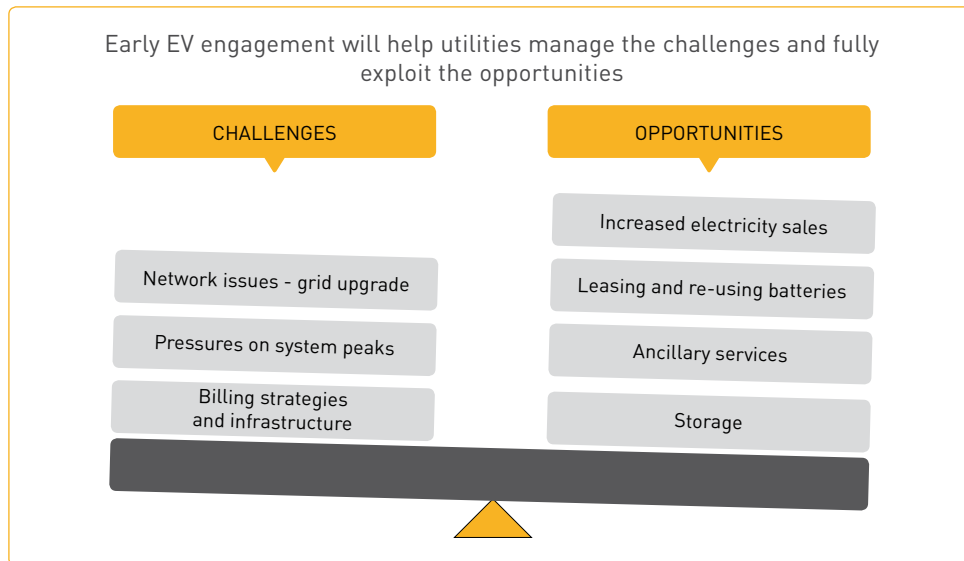
# Electric Vehicles Service

## Helping utilities exploit opportunities and minimise threats

- ▶ How should utilities prepare themselves for the take-off of electric vehicles (EVs)?
- ▶ What EV business models are available to utilities?
- ▶ How can value be created through EV charging and storage strategies?

The Delta Electric Vehicles Service, covering electric vehicles and plug-in hybrids, is designed to help utilities keep at the front of the pack – and at the same time manage the potential threats.

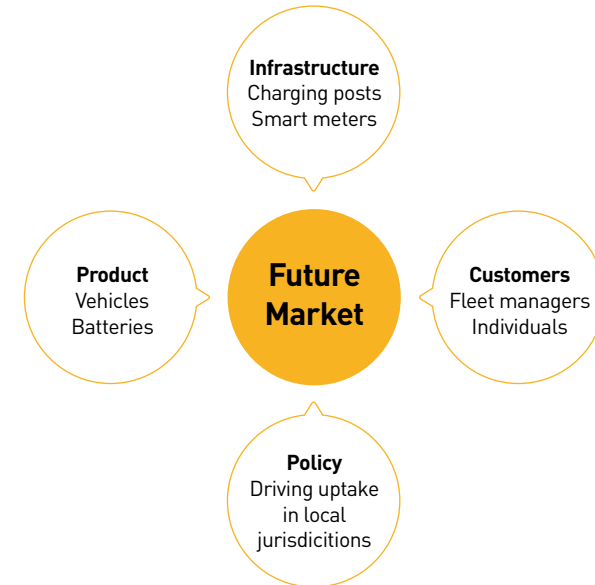
Electrification of vehicles provides a huge opportunity to reduce the carbon emissions from the transportation sector. With growing engagement from the automobile industry, rapid technology development and government backing, electric vehicles are set to take off in the next decade. This will create massive value for the utility industry – and a number of challenges.



But capturing this value is not a certainty for utilities. Some will lead the race to exploit opportunities – others will lag behind.

## Subscriber Benefits

- Informed, clear and insightful views and analysis of technology, policy and market developments
- In-depth research on critical EV issues for the utility industry, such as charging strategies, tariff structures and storage opportunities
- Analysis of business model options
- A robust view of future electric vehicle market development
- Learning lessons from EV developments and utility EV engagement around the world



## Service Deliverables

- A series of insight reports, based on subscriber preference, providing in-depth research on key issues
- Web library of automotive, battery and infrastructure manufacturers
- Regular contact with Delta's EV research team for advice and enquiries
- News and analysis of key EV developments
- An Annual Round-up Report, analysing current and future utility / EV developments

## Why Delta?

### **We approach EVs from a unique perspective**

Delta brings a deep utility perspective to EVs – we have coupled our strong background in electricity storage and decentralised energy together with dedicated EV expertise.

### **We deliver rigorous and in-depth research**

Delta's commitment to its clients is to deliver clear and concise information through rigorous, in-depth research. We cut no corners in providing insightful research and analysis.

### **We have a track record for delighting clients**

Over two thirds of our work is repeat business. For a client list and further information about Delta, please visit [www.delta-ee.com](http://www.delta-ee.com)

## Pricing and Contact

Please contact Delta for pricing information, an order form or to schedule a telephone discussion.

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**E:** [ev@delta-ee.com](mailto:ev@delta-ee.com)

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